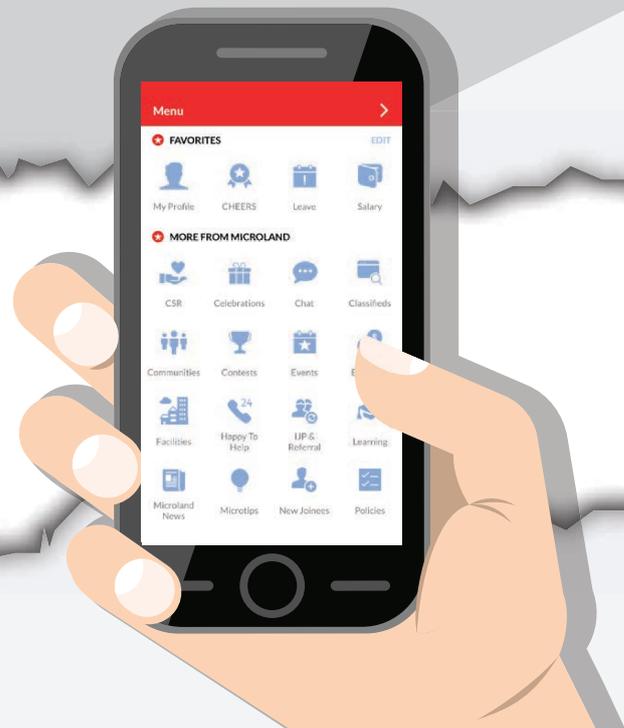


PRESENTING

MICROLAND®
one

THE MOBILE APP FOR
MICROLANDERS



Microland launches global mobile app for its digital workforce to enhance business productivity and collaboration

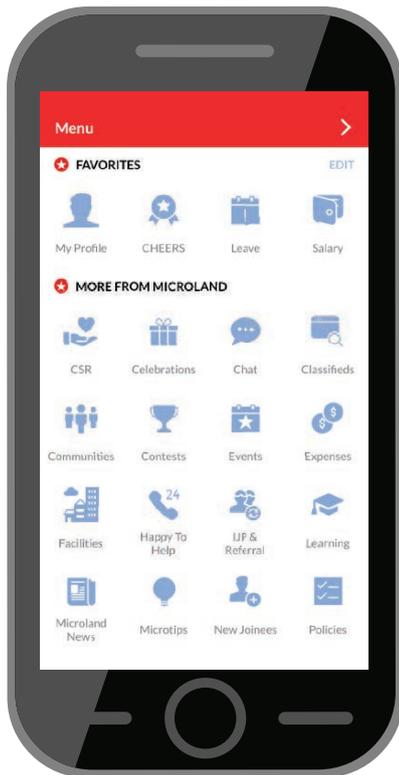
Aug 30th, 2017, Bangalore: Microland, a leading hybrid IT service provider, today announced the launch of MicrolandOne™, a first of its kind comprehensive and secure employee mobile app. The app stitches together a contextual, immersive and unified experience, creating a digitally enhanced workspace for Microlanders spread across 150+ global locations today.

MICROLAND®
one

The roll out of this mobile app coincides with the company's 28th anniversary, and its mission of being positioned as a 'next-gen digital company'. The app was conceptualized keeping in mind the changing demands of the multigenerational workforce, and eliminates the need for accessing desktops or laptops for critical work applications. Employees can stay informed with news about Microland, find opportunities to learn and grow, wish colleagues on special occasions, register and remain up to date with company events, contribute to causes, participate in contests and surveys that help shape Microland's workplace and become part of common interest groups. The app also features regular HR tools such as leave management, salary details, expense reimbursements and transport tracking.

A recent research on global human capital trends for 2017 identifies 'Digital HR' as a key differentiator in people engagement initiatives.

"In this age of smartphone toting, app dependent millennials, our digital native workforce, demand a mobile-first approach for a new level of rich engagement. The launch of MicrolandOne™ complements our philosophy of enabling a truly digital workplace. The opportunities for each Microlander to stay connected will be one of the most engaging outcomes, allowing us to learn, connect, share and grow from each other's experiences. Moreover, I believe this will bring



UI representation of the App

Microlanders across the globe closer, further enhancing interaction among the extraordinary people of our organization,” said Pradeep Kar, Founder & CMD, Microland.

“Microland with its focus on fostering gender and cultural diversity, constitutes 84% millennials and 19% women workforce across 26 nationalities,” says Sujitesh Das, VP - Strategic HR. He adds “We are using extensive analytics to understand usage patterns and are confident that MicrolandOne™ will significantly enhance employee collaboration, critical for delivering superlative client experience and business outcomes.”

“The experience on the app is amazing and it makes my life so much fun. MicrolandOne™ provides me a platform to share opinions, content and feedback, making it a truly rich and multi-dimensional experience. I can now instantly get things done and be less dependent on my laptop,” says Yogesh Rathod, a next-gen Microlander.

“I have never experienced such an integrated and engaging app in any of my previous organizations. MicrolandOne™ allows me the ease of staying connected with my team around the world, giving me incredible agility and confidence,” adds Manyphay Viengkham, Senior Director – IoT Center of Excellence and Microlander.

The HR team is excited about the opportunities to leverage the mobile app and discover the creative and vibrant community of Microlanders.

About us

Microland is a leading Hybrid IT service provider and a trusted partner to enterprises in their IT-as-a-Service journey. Headquartered in Bangalore, India, Microland has more than 3,700 professionals across its offices in Australia, Europe, India, Middle East & North America. Microland enables global enterprises become more agile and innovative through a comprehensive portfolio of services that addresses hybrid IT transformation, workspace, service and end-to-end IT management. For more info: <http://www.microland.com>.

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